

Developing the Integrated Care Strategy

West Berkshire Health and Wellbeing Board

December 2022

"Integration" - doing more together

Integrated care system (ICS)

A partnership of organisations that come together to plan and deliver joined up health and care services, and to improve the lives of people who live and work in their area

Integrated care partnership (ICP)

A statutory committee jointly formed between the NHS integrated care board and all local authorities with public health and social care responsibilities in the ICS area

Integrated Care Board (ICB)

A statutory NHS organisation responsible for developing a plan for meeting the health needs of the population, managing the NHS budget and arranging for the provision of health services in the ICS area

BOB is made up of three places:



Integrated Care Strategy

Purpose of the strategy:

The Integrated Care Partnership are accountable for developing the strategy

The Strategy will set a clear direction for the system and promote joint working to meet local population health, care and social need.

What?



Improve the public's health and well-being needs



Reducing health inequalities in access, experience and outcomes across our system



Bring learning from across places and the system to drive improvement and innovation



addresses the problems that would benefit from a system response and multiple partners

How?

- ✓ Complement but not replace/supersede existing priorities
- ✓ Joint working with a wide range of ICS partners
- ✓ Co-develop evidence-based, systemwide priorities – engaging a broad range of people, communities and organisations

Thematic Working Groups

The working group themes were agreed following analysis of existing strategies and ambitions:

1.Start Well

Kevin Gordon, Director of Children's Services
Oxfordshire County Council

2. Live Well

Ansaf Azhar, Director of Public Health Oxfordshire County Council

3. Age Well

Andy Sharp Director of Adult Social Care West Berkshire & Dr Raj Thakkar, GP

4. Promoting Healthy Behaviours

Ingrid Slade, Consultant in Public Health Wokingham Council

5. Health Protection

Tracy Daszkiewicz, Director of Public Health Berkshire West Local Authorities

6. Improving quality and access to services

Matthew Tait, Chief Delivery Officer, ICB



Proposed vision and principles

Building on health and wellbeing strategies and discussions in the working groups, the following vision and principles have been agreed to set the direction for the BOB health and care system.

Our vision is for everyone who lives in Buckinghamshire, Oxfordshire and the Berkshire West area, to have the best possible start in life, to live happier, healthier lives for longer, and to be able to access the right support when it is needed.

Preventing ill-health:

We will help people stay well and independent, enjoying better health for longer. We will help build healthy places and thriving communities to protect and improve people's health and build prevention into all our services.

Tackling health inequalities

We will improve physical and mental health for those at risk of the poorest health and social outcomes. This will include addressing differences in access to and experience of our services between different groups and individuals.

Providing person centred care

We will work together to provide support in a way that meets people's needs and helps them to develop the knowledge and skills to make informed decisions, and to be involved in their own health and care.

Supporting local delivery

We will plan and design support and services with local people and our partners to deliver support close to where people live, learn and work.

Improving join up between our services:

We will improve the way our services work together to ensure people get support where and when they need it and residents have a better experience of health and care services.

Our emerging priorities



1. Promote and protect health

Aim: To support people to stay healthy we will

- Priority 1: We will reduce the proportion of people smoking across Buckinghamshire, Oxfordshire and Berkshire West.
- Priority 2: We will reduce the proportion of people drinking alcohol at levels that are harmful to their health and wellbeing
- Priority 3: We will reduce the proportion of people who are overweight or obese, especially in our most deprived areas and in younger people.
- Priority 4: We will take action to address the social, economic and environmental factors that influence our health.
- Priority 5: We will protect people from infectious disease by preventing infections in all our health and care settings and delivering national and local immunisation programmes.

2.Start Well

Aim: To help all children achieve the best start in life we will:

- Priority 6: We will improve early years outcomes for all children, particularly working with communities experiencing the poorest outcomes.
- Priority 7: We will improve emotional, mental health & wellbeing for children and young people
- Priority 8: We will improve the support for children and young people with special educational needs and disabilities, and for their families and carers.
- Priority 9: We will support young adults to move from child centred to adult services

Our emerging priorities



3. Live Well

Aim: to support people and communities stay healthy for as long as possible we will:

- Priority 10: We will reduce the number of people developing cardiovascular disease (heart disease and stroke) by reducing the risk factors, particularly for groups at higher risk.
- Priority 11: We will improve mental health by improving access to and experience of relevant services, especially for those at higher risk of poor mental health.
- Priority 12: We will increase cancer screening and early diagnosis rates with a particular focus on addressing inequalities in access and outcomes.

4. Age Well

Aim: To help people live healthier, independent lives for longer we will:

- Priority 13: We will support older people to remain healthy, independent, and connected within their communities.
- Priority 14: We will provide joined up care for people as they grow older, and as their longterm conditions advance and care needs become more complex.
- Priority 15: We will look after carers.

5. Improve quality and access to services

Aim: To help people access our services at the right place and right time we will:

- Priority 16: We will develop strong integrated neighbourhood teams so that people's needs can be met in local communities.
- Priority 17: We will reduce and eliminate long waits for our planned services, and address variation in access across the system.
- Priority 18: We will support the consistent development of our urgent care services to reduce demand and support timely access.

Approach to engagement

The engagement will be collaborative, undertaken on behalf of the ICP not only one organisation

We will:

- Maximise the time for engagement and listening
- Make it easy for people and organisations to provide feedback
- Attend all Health and Wellbeing Boards and other sessions as requested
- Write a report on the feedback received from different people and organisations, reflecting how different perspective will be taken into account

Engagement with public and communities:

- ✓ Online engagement platform
- ✓ Healthwatch / VCSE fora
- ✓ Local Authority and NHS Partners local channels and networks to reach local communities
- ✓ Virtual meetings to outline the vision, principles, strategic themes and priorities and seek feedback

Timescales for engagement:

- Early December start period of engagement with public and partners
- December and January Use meetings and sessions with public and partners to listen to views on proposed priorities for BOB ICS
- End Jan Engagement period will close.
- Feb Engagement report developed. Strategy material updated. Final document published.



Publication, delivery planning and review

Publication

The Integrated Care Strategy is expected to be published in Buckinghamshire, Oxfordshire and Berkshire West following sign off by the ICP in February.

Influencing delivery planning

The Integrated Care Strategy will:

- Complement other strategies and plans, not supersede or replace them, notably the local health and wellbeing strategies
- Be considered as an input to partner organisations' delivery planning activity The timescales have been designed to specifically influence the NHS planning activity (completed by end of financial year)
- Other partner organisations are also expected to consider the implications of the Integrated Care Strategy as part of their planning activity too.

Review

In time, the integrated care partnership is expected to consider how effectively the strategy is being delivered by the integrated care board, NHS England, and local authorities.